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Lasalle, Canada - Tuesday, March 12, 2024

JMarketing Wins Prestigious Netty Award for Best Responsive Web Design and Crowned as Web Design Agency of the Year

In an exceptional showcase of digital innovation and excellence, JMarketing is proud to announce its recognition as the Web Design Agency of the Year at the 2024 Netty Awards. This esteemed accolade comes alongside our victory in the Best Responsive Web Design category, further highlighting our industry-leading capabilities in creating compelling digital experiences. This year, our pioneering work for Scotia Investments Ltd. has set a new benchmark for responsive web design, underscoring our commitment to excellence and innovation.

The Netty Awards celebrate achievements in the digital landscape, honouring top companies and leaders across more than 100 distinct categories. They set a benchmark for excellence and are a testament to the winners' creativity, innovation, and technical prowess.

"Securing a nomination at the prestigious 2024 Netty Awards was a significant milestone for JMarketing, marking a moment of profound recognition in our journey. However, winning both the Web Design Agency of the Year and Best Responsive Website Design Awards surpassed our wildest dreams. This unparalleled achievement validates the relentless dedication and pioneering spirit we've nurtured since our inception in 2020 and illuminates the path of innovation we strive to tread.

I extend this triumph beyond our agency to celebrate the exceptional talents of Rina, Shani, and Bill, whose creativity, passion, and unwavering commitment have been instrumental in our collective success.

Furthermore, this accolade is a testament to the trust and opportunities bestowed upon us by our valued clients, with special recognition to Scotia Investments



Ltd. Their faith in our capabilities has enabled us to redefine their digital presence, setting a new standard for what is possible in the realm of web identity transformation.

To everyone who has been a part of this journey - our innovative team, our esteemed clients, and the visionary panel at the Netty Awards - I extend my deepest gratitude. Thank you for believing in JMarketing and propelling us to new heights of excellence." said Jmar Eduarte, President at JMarketing Limited.

Our winning entry, Responsive Web Design for Scotia Investments Ltd., is groundbreaking work in the field of Best Responsive Web Design. Scotia Investments' partnership with JMarketing exemplifies our commitment to delivering modern, accessible, and user-centred digital solutions. The website's modern and responsive design ensured seamless accessibility across desktop and mobile devices. It included intuitive navigation, engaging visuals, and interactive features to captivate and retain visitors.

Our goal of creating a functional and comprehensive information hub for Scotia Investments was achieved by organizing the content and presenting it in an easy-to-understand format in order to properly educate and engage visitors and establish Scotia Investments Limited as an industry thought leader.

The Netty Awards rigorously evaluate nominees based on criteria such as creativity, technical skill, innovation, and overall excellence. JMarketing's recognition is a clear endorsement of our dedication, innovation, and the high standards we maintain in our projects.

Our victory as Web Design Agency of the Year is dedicated to everyone who has been a part of our journey—our talented team, our valued clients, and the visionary Netty Awards committee. Your support and belief in JMarketing have been vital in achieving this level of excellence.

For more information about JMarketing and our award-winning Responsive Web Design for Scotia Investments Ltd., please visit www.jmarketing.ae.

About JMarketing

Founded in 2020 in Ontario, Canada, JMarketing emerged as a beacon of resilience and innovation during challenging times. Specializing in empowering MSMEs across North America and the Middle East, their mission is to deliver high-quality marketing services that are both accessible and transformative. Our diverse team, operating across Canada, Philippines, and the United Arab Emirates, is committed to excellence in brand development and digital transformations, positioning our clients for success in today's competitive landscape.

About The Netty Awards

Established to celebrate achievement in the digital age, the Netty Awards are one of the most trusted accolades in the industry. Recognizing excellence across over 100 unique categories, the awards honor top leaders and companies that demonstrate creativity, technical proficiency, innovation, and overall impact in their field.

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